



# One connected platform

## The #1 way to securely connect digital learning solutions

Clever securely connects the data and applications that schools rely on to make digital learning work better, for everyone. Our vision is to advance education with technology and digital learning solutions that work for students everywhere.

**75%**

US K-12 schools use Clever

**24 million**

monthly active students

**97 out of 100**

of the largest US school districts trust Clever

## Layered Security

Designed for the simplest, most secure experience in K-12. Data is protected and encrypted the moment it syncs with Clever, complying with COPPA, FERPA, GDPR, and more. Clever IDM and automated rostering simplify provisioning accounts, managing data, and protecting PII. Clever SSO and Classroom MFA provide advanced account protection for schools, all with one login.

## Interoperability

Connect everything, supported by open education standards. Integrate any SIS and use open standards like 1EdTech OneRoster to easily roster applications with Clever Secure Sync. Seamlessly sync grades and assignments with LMSs and streamlines application access with Clever LMS Connect. Grant access via a customized single sign-on portal for one secure login to any application.

## Digital classroom

Create a secure one-stop-shop for teachers and students. Teachers can organize resources, analyze edtech usage, and message students or parents. With one password or the flash of a Clever Badge, students get one delightful place for resources. Plus, district admins get analytics to understand how students and teachers use edtech.

## CASE STUDY

# With Clever rostering, Virginia district boosts security for 90,000 students

“ We’re doing more to train and protect our teachers from security threats. When it comes to using new apps, we tell teachers, ‘Don’t create a new login. First, check if it’s in Clever. That’s the secure way to log in.’”

AJ Phillips, Director of Information and Instructional Technology Prince William County Public Schools

**90,000+**

Students in the districts

**100%**

Students log in with Clever

**\$272,000**

District funds saved

## BACKGROUND

### Prince William County Public Schools

At the 2nd largest school district in Virginia, automated rostering improves collaboration with applications and tech coaches to securely and equitably foster learning for 90,000+ students.

## PROBLEM

### Unruly edtech adoption

Lack of centralized management of relationships with vendors causes headaches about where district money and resources are going. Generic logins and accounts were created by individual teachers without concern for student data privacy.

## SOLUTION

### Control and more visibility over data

The district chooses Clever because it’s uniquely built to fit the needs of large school districts like PWCS. Manual account provisioning processes and insecure CSV file exchanges are replaced with automatic updates.

## IMPACT

### Data everywhere to one secure place

Prince William sets standardized sharing rules to ensure the least amount of data is shared with approved applications, and then can stop sharing with a click of a button. Visibility and control over data means fast, error free edtech for all.